

SPRING 2012

Barbie®

Collector

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See order form for details.

A Splash of Style

THE MERMAID BARBIE® DOLL

Spring Romance

WEDDINGS, DIAMONDS
AND MORE!

10
New Dolls!



*Never-before-produced face sculpt
and fully posable body!*

Mesmerizing Mermaid

Dive into the glamour of *Mermaid Barbie®* doll. This stunning creature features a unique, never-before-produced face and a fully posable body. Perched upon a charming iridescent blue rock with clear waves, *Mermaid Barbie* doll is mesmerizing with her delicate coral and seaweed-inspired headpiece and flowing blonde hair.

NEW

**THE MERMAID
BARBIE® DOLL**

DIRECT EXCLUSIVE

Gold Label® Collection

Sure to make waves wherever she goes, *Mermaid Barbie®* doll wears a sheer bodice accented with beads and rhinestones in iridescent blue and silver. Iridescent paillettes create the first half of her shimmering tail ending with two different shades of pleated organza. Includes doll and rock display. For the adult collector.

**C1-W3427 \$100.00
or two installments of \$50.00**

Fashion is not removable.





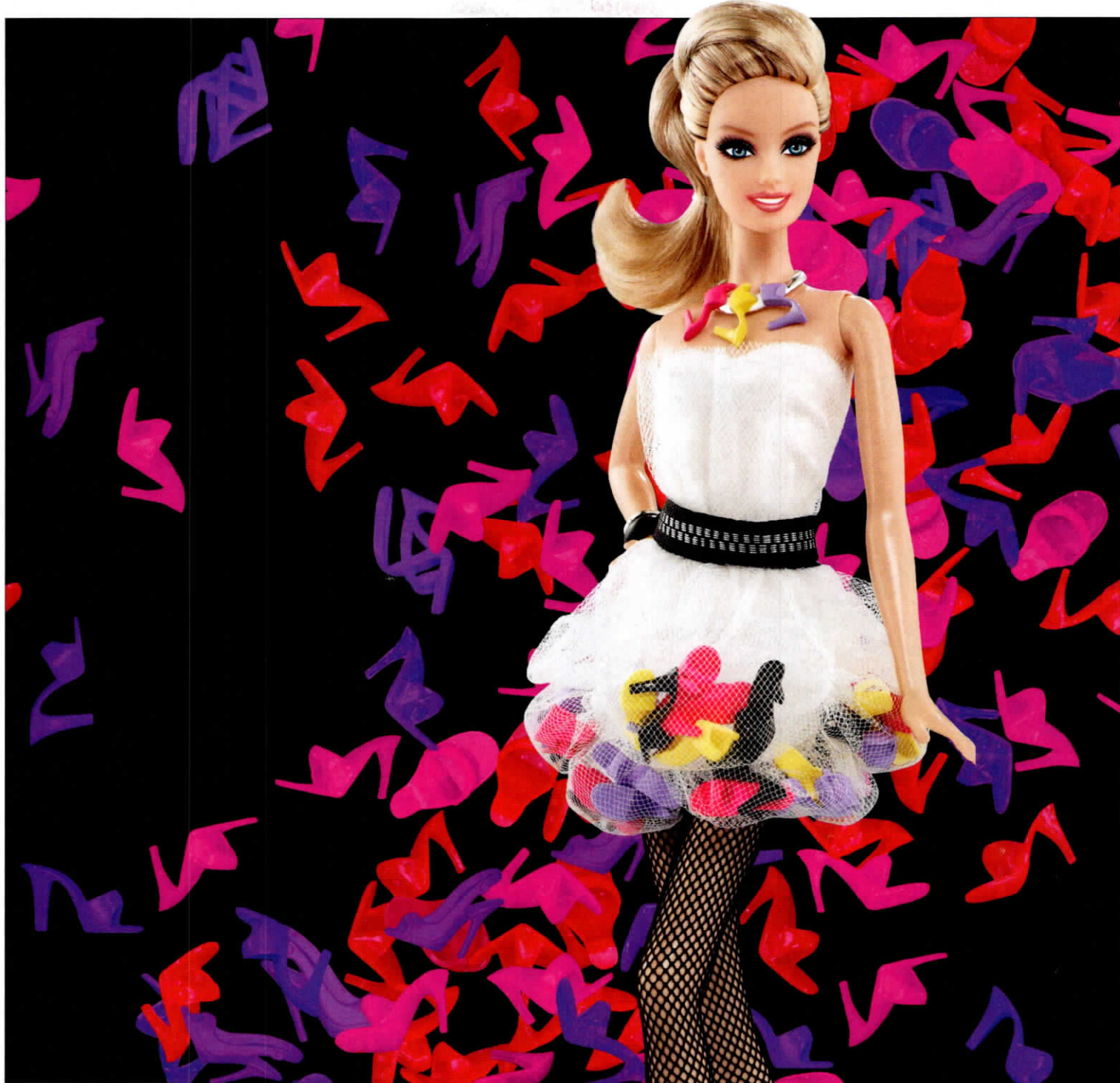
PINK IN PANTONE® BARBIE® DOLL

Gold Label® Collection

With her playful eye for fantastic fashion, Barbie® doll wears a unique gown inspired by PANTONE® color chips in her own signature color! Her white peep toe pumps have soles that are painted PANTONE 219C. Platinum blonde hair and black and silver bangles complete this quintessential Barbie look. For the adult collector.

C1-W3376 \$49.95

PANTONE Colors displayed may not match PANTONE-identified standards. PANTONE, PANTONE MATCHING SYSTEM and the PANTONE Chip Design are the property of Pantone LLC in the United States and/or other countries.



A Fashion Play

With her passion for pink and legendary shoe obsession, it's no wonder Barbie® doll has fun with fashion. She even has her own signature color of pink—PANTONE® 219! PANTONE is world-renowned for color design and Barbie doll is tickled pink to have a partner that shares her flair for pink perfection. From pink to pumps, style to stilettos, Barbie doll really knows how to kick up her heels and have fun.

SHOE OBSESSION™ BARBIE® DOLL

Pink Label® Collection

Barbie® put the "s" in stilettos, slingbacks and style and has fun with fashion from head to toe! She wears a white tulle bubble dress that features yellow, purple, black and pink (of course!) shoes sewn right into her skirt! Unique stiletto necklace and iconic Barbie ponytail complete her playful look. Wouldn't you love to be in her shoes? For ages over 6 years.

C1-W3378 \$34.95

Shoes in skirt are for decorative purposes only.





A Fairytale Come True

This commemorative Royal Wedding® Gift Set arrives just in time to celebrate the first anniversary of the royal couple's April 29, 2011 wedding. These exquisite dolls are beautifully designed and created with the utmost quality and attention to detail that only Barbie® Collector can offer.

Available: April 2012

**WILLIAM AND CATHERINE
ROYAL WEDDING® GIFT SET**

Gold Label® Collection

This Royal Wedding® Gift Set includes exquisite portrait dolls of the bride and groom now bestowed with the titles, Duke and Duchess of Cambridge. The Catherine doll wears an elegant, yet chic, gown inspired by the original and features lovely ivory taffeta trimmed with lace and faux pearl buttons. Also includes wedding bouquet, silvery tiara, earrings and engagement ring. Continuing the elegance is Catherine's handsome prince. William is dressed in the brilliant scarlet uniform of the Colonel of the Irish Guards, proudly decorated with royal blue sash, metallic cummerbund with bow trimmed in golden fringe, golden buttons and medallions. For the adult collector.

C1-W3420 \$100.00
or two installments of \$50.00

A. Bella Palette



B. Victoria Palette



NEW

LUNA TWILIGHT MAKEUP A. BELLA PALETTE

This lovely palette reflects the natural beauty of our heroine, Bella, with a harmonious collection for lips, cheeks and eyes in neutral and soft shades. Palette includes two eye shadows, one powder blush and two moisturizing lip tints. Contents: 0.02oz. lip gloss, 0.03oz. eye shadow and 0.13oz. blush.

C1-F3902 \$28.00

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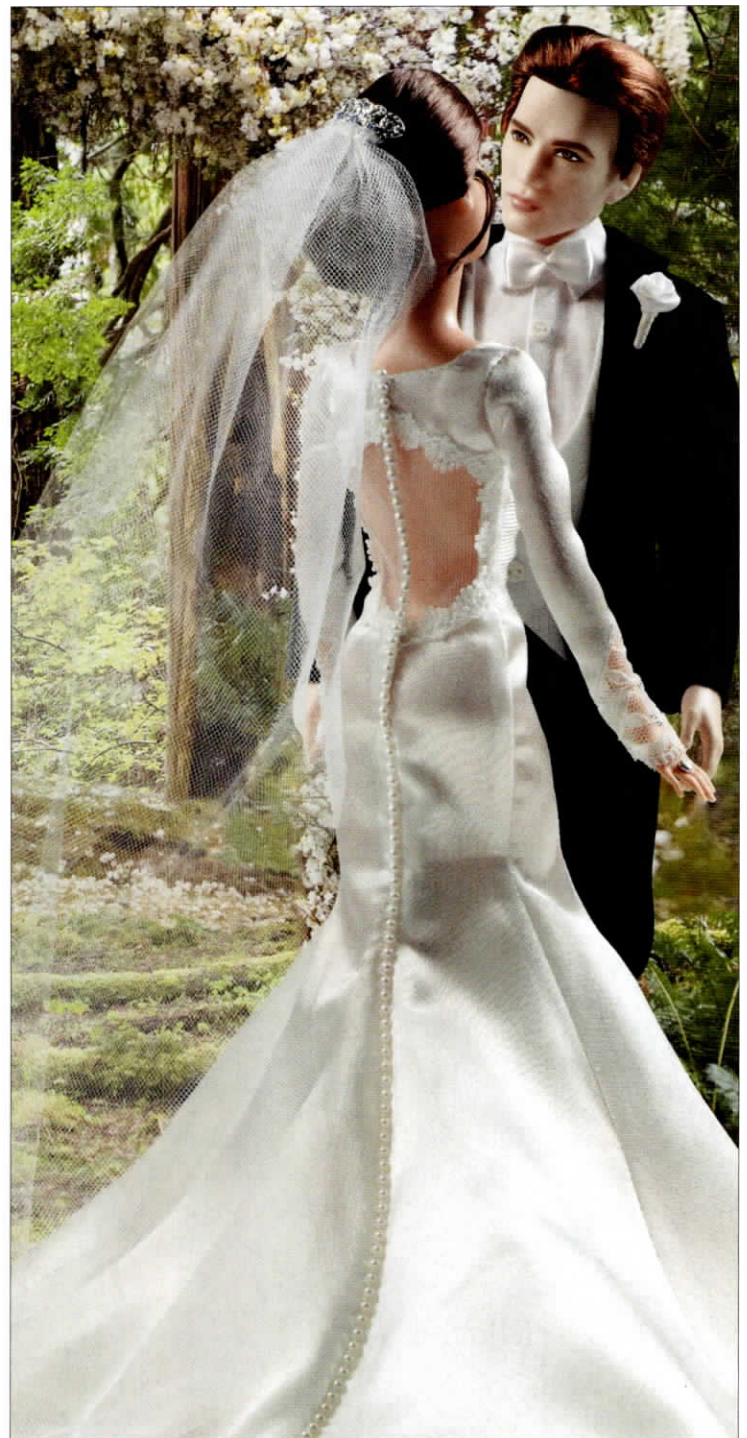
NEW

LUNA TWILIGHT MAKEUP B. VICTORIA PALETTE

This stunning palette reflects the ever-fierce beauty of Victoria, with a harmonious collection for lips, cheeks and eyes in smoky and daring colors. Palette includes two eye shadows, one powder blush and two moisturizing lip tints. Contents: 0.02oz. lip gloss, 0.03oz. eye shadow and 0.13oz. blush.

C1-F3904 \$28.00

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NEW

THE TWILIGHT SAGA: BREAKING DAWN—PART 1 BELLA DOLL & EDWARD DOLL

Pink Label® Collection

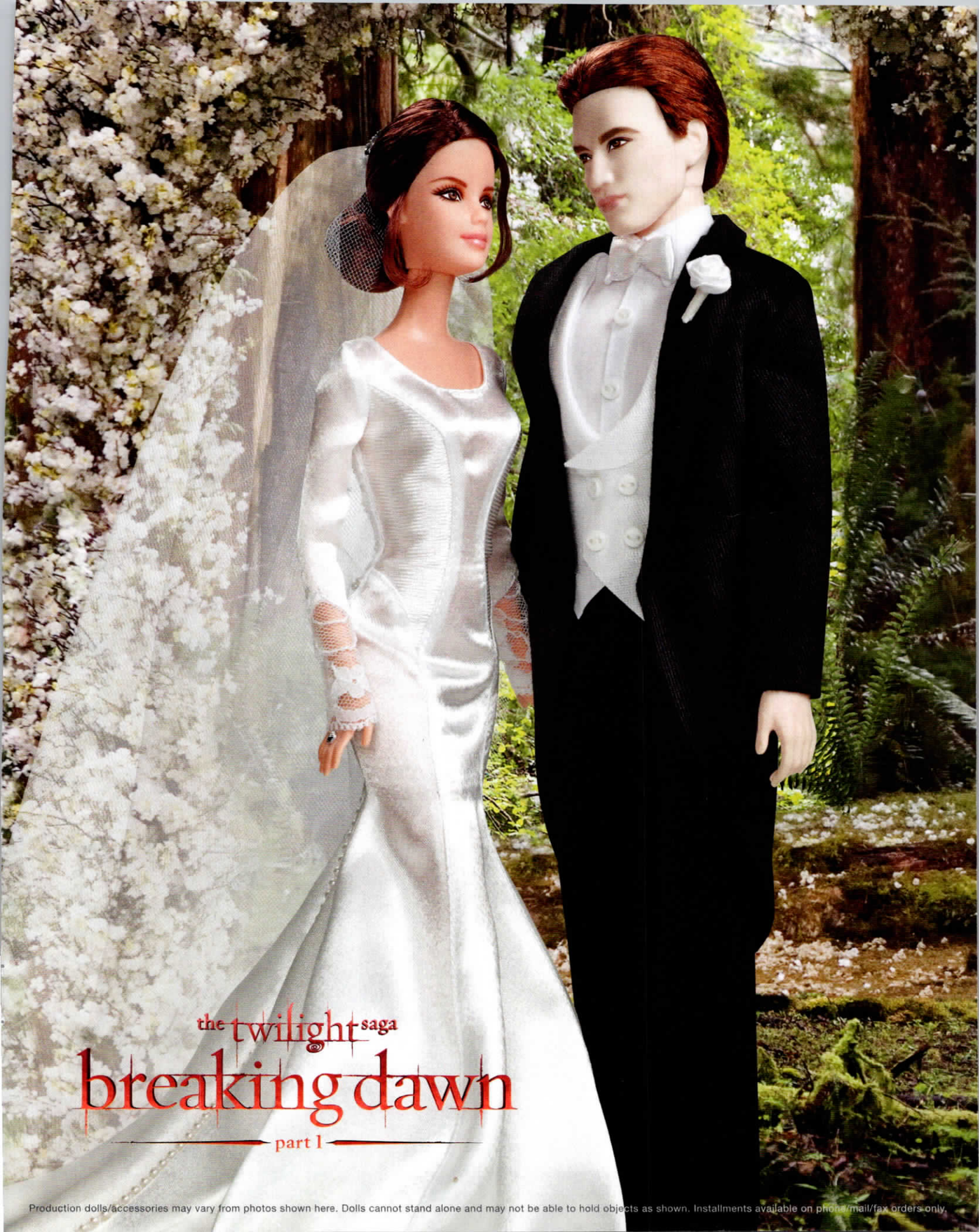
In *Breaking Dawn—Part 1*, Bella and Edward's love is sealed forever with their long-awaited marriage. Taking place in the forest under a stunning wisteria arbor, Bella the bride is stunning and ready to say "I do." Wearing a dress inspired by the movie, the Bella doll is beautiful in white satin with see-through lace on the dress back accented with faux pearl trim. Lace also accents the long sleeves. The veil is white tulle with a silvery hair comb that is artfully placed in her chignon hairstyle. Edward the groom is ready to marry his true love at last. Dressed in tuxedo wedding attire inspired by the movie, the Edward doll is handsome in his black tuxedo tails with crisp white shirt, vest and a satin bow tie. A white flower boutonniere accents the lapel. Doll stand included with each doll. For ages over 6 years.

\$29.95 each sold separately

Bella Doll C1-T7653

Edward Doll C1-T7652

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the twilight saga
breaking dawn
part 1

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail/fax orders only.



The Grace Kelly Collection
GRACE KELLY THE BRIDE DOLL
Gold Label® Collection

This beautiful doll features a genuine Silkstone® body and wears a gown inspired by Kelly's magnificent wedding dress (a gift from MGM). Delicately crafted of silk organza and taffeta, the gown is accented with bow details on the back and "pearl" trim on the lace bodice. The lovely train is made of lace and the bustle petticoat features lace trim. Accessories include a "floral" bouquet, "pearl" earrings, a lace-covered "prayer book" with "pearl" detailing and pumps. For the adult collector.

C1-T7942 \$175.00 or four installments of \$43.75

Use of the name and likeness of Grace Kelly by permission of the Princess Grace Foundation-USA, a non-profit organization that continues Princess Grace of Monaco's commitment to supporting emerging artists.
www.pgusa.org

Page 11 inset photo credit: © Bettmann / CORBIS

Sculpted in Grace Kelly's likeness and featuring a Silkstone® body, this doll marks the first time, outside of the Barbie® Fashion Model Collection, that Silkstone has been used for a celebrity doll. Silkstone is a proprietary material that has the look and feel of porcelain and is exclusive to Barbie® Collector.





Classic Elegance

The Barbie® Fashion Model Collection returns to its roots to celebrate Barbie doll's high-fashion start. Inspired by the French tradition of the atelier, or artist's workshop, the 2012 collection features exquisite design and detail from principal designer Robert Best. Blacks and whites, neutrals and pale accents speak softly and subtly, yet make a strong statement when combined with dramatic accessories. It's time for Barbie doll's high-fashion debut... once again.

Available: April 2012 (this page)
Barbie® Fashion Model Collection

A. PARTY DRESS BARBIE® DOLL

Gold Label® Collection
Featuring genuine Silkstone® body
Celebrate in style with this frothy ivory party dress that boasts a classic full-skirt silhouette and taupe lace overskirt. Sash and bow details and stiletto pumps repeat the icy blue hue of the cropped jacket. Includes tiara, faux pearl drop earrings and white opera gloves. For the adult collector.

C1-W3425 \$100.00
or two installments of \$50.00

Doll stand included. Fashions designed exclusively for Silkstone® Barbie® doll body. Not for use with other Barbie® dolls.


Available: March 2012 (both pages)
Barbie® Fashion Model Collection

B. WALKING SUIT BARBIE® DOLL

Gold Label® Collection
Featuring genuine Silkstone® body
Stylishly attired for a day out and about, *Walking Suit* Barbie® wears a finely tailored black-and-white houndstooth suit featuring a cinch-waist jacket and pencil skirt. A crisp white collar and bow accentuate the neckline. Impeccable accessories include a black veiled hat, purse, stilettos, stockings and umbrella. For the adult collector.

C1-W3424 \$75.00

Doll stand included. Fashions designed exclusively for Silkstone® Barbie® doll body. Not for use with other Barbie® dolls.



“ This collection celebrates the craft of making couture clothing—the incredibly detailed process that takes place in atelier. This is where high-fashion begins and it is the heritage and glamour of Barbie. ”

—ROBERT BEST

*The 2012 Barbie™ Fan Club
will be limited to only
7,500 members!*



Barbie™ fan club

Featuring four dolls only 2012 BFC members may purchase!

The Barbie™ Fan Club, or BFC, is an engaging, incredibly fun collecting community.

Join the 2012 BFC for only \$24.95 (plus applicable tax, S&H) and receive the following FAN-tastic perks: **the opportunity to purchase** three Gold Label® Collection dolls and one Platinum Label® Collection doll; **up to \$80 in shop rewards** for the BarbieCollector.com online shop; **insider-only sneak peeks** of upcoming doll designs; **access to the Bulletin Board** on BarbieCollector.com and much more!

Visit BarbieCollector.com to join and for additional details!

One of each doll per member, while supplies last. Sketch of doll is not included and not for sale. Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone.



NEW

Barbie® Fashion Model Collection

AFTERNOON SUIT BARBIE® DOLL

Gold Label® Collection

Featuring genuine Silkstone® body

The perfect afternoon suit begins with a pink jacket featuring $\frac{3}{4}$ length sleeves and trompe l'oeil vest. Faux patent leather belt is the perfect accent piece. Sheer black pleated skirt lends feminine flair. The classic accoutrements for this ensemble: black stilettos and gloves. Finally, the picture hat with lavish feather embellishments completes the look. For the adult collector.

Available for purchase on BarbieCollector.com
by current Barbie™ Fan Club members only.

C1-W3503 \$85.00

Doll stand included. Fashions designed exclusively for the Silkstone® Barbie® doll body. Not for use with other Barbie® dolls.



*The third set
in a series*

BARBIE™ MUGS Sipping in style couldn't be more fun than with these adorable 14oz. ceramic mugs featuring playful illustrations and insightful sayings inspired by the original deck of Barbie™ playing cards. Dishwasher safe. Set of four. **C1-F3906 \$28.00**

BARBIE™ AND KEN™ PLATES Dine in style with these fun, flirty plates that are great for a romantic outing for two or for a picnic in the park with friends! These 10-inch melamine plates feature charming illustrations of Barbie® and Ken® inspired by the original deck of Barbie™ playing cards. Dishwasher safe. Set of four. **C1-F1835 \$20.00**

A. BARBIE™ "DOLL-ICIOUS" TEE This heather gray tee is a "doll-icious" style statement featuring bold graphics and a fun screen print that's great for every day or a fashionable weekend on the go! Softly shaped for a feminine fit. 100% combed ring spun cotton. Specify S, M, L, XL, 2XL. **C1-F3912 \$25.00**

B. BARBIE™ BLING TEE Bring on the Barbie® bling! This black tee features the Barbie silo head graphic made of a silvery gemstone pattern! Softly shaped for a feminine fit, tee is made from 100% combed ring spun cotton with a pink Barbie logo on left sleeve. Pair with jeans or under a blazer for a look that really shines. Specify S, M, L, XL, 2XL. **C1-F3910 \$25.00**



*Two different
views of the
ultimate
closet!*

BARBIE™ TOTE Who else but Barbie® would have the world's most fabulous closet? This stylish tote will turn heads and inspire a little envy wherever you go! Tote features a different screen print of Barbie doll's closet on each side and is made of 100% cotton canvas with inside zipper pocket and printed Barbie logo. Measures 14.5"W x 7.5"D x 11.25"H with 9.5" handle drop. **C1-F3908 \$28.00**



*Chic satin bag
with drawstring*



BARBIE™ BRACELET Kick up your heels and play with fashion! Clear resin bracelet features iconic Barbie® slingback heels in pink, black and white and makes a style statement whether worn with jeans or a chic suit! Includes satin bag with Barbie shoe pattern and satin rope closure plus fashionable box. 2.55" Interior Diameter, 1.25"W and 8"C. Fits average to large-size wrist. **C1-F1406 \$14.00**



B

*All items are made especially for
Barbie® Collector and **BarbieCollector.com**
with consistent quality, fit and attention to detail*



*49 possible
band and bezel
combinations!*



A. KEN™ WATCH With a cool watch like this, you Ken-do anything and always be on time! Features retro styling, Ken® doll's signature plaid pattern, blue bezel and snappy orange band made of flexible gel material. Watch case features a vintage-inspired 1960s classic Ken doll case. **C1-D1771 \$28.00**

B. BARBIE™ WATCH SET What watch will you wear today? This ultra-fashionable set features seven different "jewel" watch bezels and seven different watchbands for the ultimate in mix and match glam on the go! Artfully packaged in a pink box with Barbie illustration. **C1-D1772 \$55.00**

C. DOLL TAG KEY CHAIN Genuine Barbie™ and Ken™ sterling silver plated key tags with matching velveteen drawstring bags. Dual-sided tag measures 1" x 2". Specify blue Ken or pink Barbie design. Sold separately. **C1-W0870 \$28.00**

Production items may vary from photos shown here and are not shown proportional to each other.

ORDER ONLINE AT:

BarbieCollector.com

It's fast, convenient, 24-hour ordering, and where you'll find our widest selection!

ORDER BY PHONE:

1-800-491-7514

Seven days a week, 7am-10pm Central Time
Fax: 1-608-836-0761

ORDER BY MAIL. SEND FORM TO:

Barbie Collector Mattel Direct
P.O. Box 628218
Middleton, WI 53562-8218

FREE STANDARD SHIPPING on orders \$75.00 or more!

Offer valid 2/13/12 thru 2/26/12. Rush shipping and Canadian shipping fees still apply.

Downloadable order form available at:

BarbieCollector.com/orderform

Barbie collector

ABOUT OUR PRODUCTS

Dolls are available in varying quantities. You will be notified if a doll you order is unavailable. All the dolls included in this catalog are made with the utmost attention to detail and quality. Our dolls are made in Indonesia and China. Most dolls arrive with a doll stand for display. Dolls may not be able to stand alone, hold accessories or be posed as shown. Production dolls and accessories may vary from the photos shown in catalog. Mattel reserves the right to modify the fashion/fabrics, sculpt, hair color and accessories. Due to varying supplies, we reserve the right to limit the quantity of each doll purchased. All dolls, except where noted, are for adult collectors. The exclusive policy stated in the catalog applies to the United States only. Dolls may be sold to retail customers outside the United States.

SATISFACTION GUARANTEED

If for any reason you're not completely satisfied with your Barbie® Collector catalog or online purchase, you may return your selection. For an immediate exchange, credit or full refund, return must be within 30 days of receipt, in the condition received and in the complete original box and/or packaging, and with proof of purchase from Barbie Collector Mattel Direct. Shipping and processing fees are non-refundable. Barbie™ Fan Club memberships are non-refundable.

GIFT CARDS

Our gift cards are packaged and sent with our latest catalog. Simply indicate the amount and the recipient's full name and address. Gift cards may be ordered and/or redeemed online, by phone, by fax or mail orders.

GIFT WRAPPING

For the finishing touch, we'll wrap your packages for \$6.00 per item unless otherwise noted.

INSTALLMENT ORDERS

A signature is required upon delivery for all installment orders. Installment orders subject to credit approval. Installment orders by mail, phone or fax only.

PAYMENT

Prices subject to change without notice. We accept MasterCard, American Express, Visa and Discover/Novus. You must be at least 18 years old to order. Personal checks may be cleared electronically and made payable to Mattel Direct. Checks returned for insufficient or uncollected funds may be collected electronically. We are not responsible for order delays resulting from checks with insufficient funds and declined credit cards. Do not send cash or purchase orders. We are required to collect applicable sales tax for deliveries to the following states: CO, NY, TX and WI.

SHIPPING

Delivery dates are estimates only. We'll inform you if an item is out of stock. Use guaranteed rush shipping to ensure arrival by a specific date allowing 1 additional day for processing. Orders to Alaska, Hawaii, and U.S. territories ship 2nd day rush or next day rush. Shipping and processing fees are based on your order total, excluding taxes and gift wrap charges, and include the cost of processing your order, handling/packaging your products and delivering them to you and/or designated recipients.

SHIPPING TO CANADA

Add \$15 for standard shipping and processing rates. All shipments are sent via Canada Post. Rush shipping not available. Some products cannot be shipped outside the United States. Canadian deliveries reflect costs paid through a customs broker for delivery to your door. All prices listed are in U.S. currency.

SHIPPING & PROCESSING FEES

Order Total	Standard Rate
\$50.00 and under	\$7.95
\$50.01 - \$100	\$8.95
\$100.01 - \$200	\$9.95
\$200.01 - \$300	\$10.95
\$300.01 - \$400	\$11.95
\$400.01 and over	\$12.95
Each additional shipping address	\$7.95
Expedited shipping	
2-Day Rush	+\$15.00
Next-Day Rush	+\$20.00

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tokidoki

Italian designer Simone Legno's wildly successful tokidoki® line is inspired by his love of Japanese culture. tokidoki means "sometimes" in Japanese and Legno chose this word because everyone waits for moments that change one's destiny. Take style into your own hands with these limited availability tokidoki® Barbie® tees and tote that will forge your fashion destiny forever!

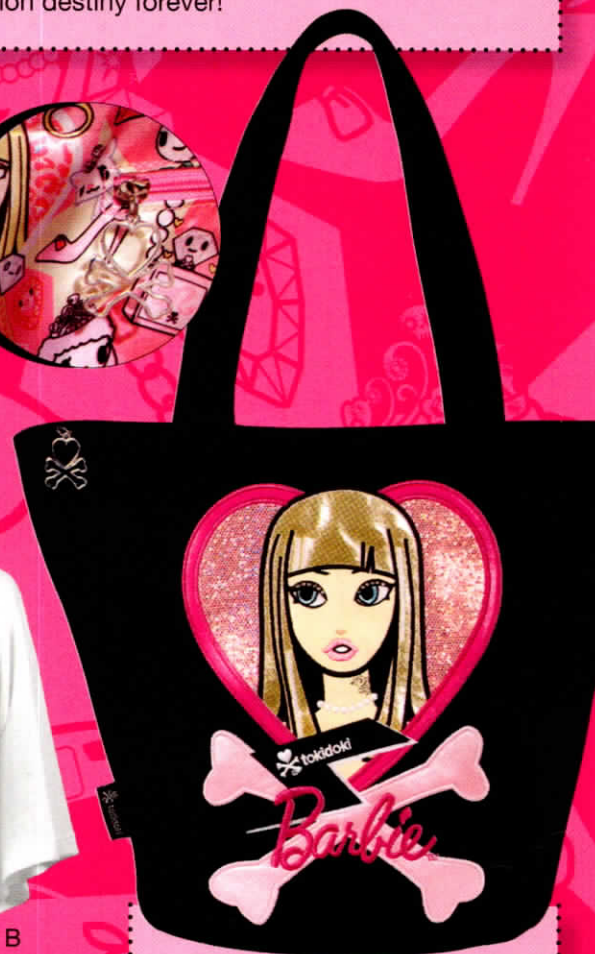
*Fun satin lining and
a tokidoki® charm
zipper pull!*



A



B



A. tokidoki® BARBIE® LONG SLEEVE TEE

A star-studded statement for any occasion! Stylish cut features long sleeves and a tokidoki® Barbie™ screen print with a large "B" and crossbones encircled by a dazzling heart of golden star studs. Black tee is poly-cotton. Specify S, M, L, XL. **C1-F1155 \$55.00**

B. tokidoki® BARBIE® OVERSIZED TEE

Sparkle and shine with a kiss of glam! This oversized, short sleeve tee is poly-cotton jersey and features a sophisticated tokidoki® Barbie™ sketch, "B" with crossbones and pink lips "kissed" with glitter. Specify S, M, L, XL. **C1-F1153 \$55.00**

tokidoki® BARBIE® TOTE

See and be seen with this fab tote! Features black canvas with a tokidoki® Barbie™ heart-encircled illustration with touches of glitter and embroidered details. Interior is fully lined with a satin print of tokidoki Barbie images and the zipper pull features a tokidoki heart and crossbones charm. Body measures 12"W x 8.5"D x 11"H; 20"H with straps.

C1-F1157 \$72.00

*Find your fashion fit
with these trendy
tokidoki® tees!*



Fashionable Footwork

The hit TV show *Dancing with the Stars* is the entertainment phenomenon that has swept the world off its feet.

Barbie® takes her turn on the dance floor as a contestant with her own unique style and dance-inspired fashions.

Will she walk away with the sparkling Mirror Ball Trophy?

Ladies and gentlemen, the judges have their scores...



A. DANCING WITH THE STARS WALTZ BARBIE® DOLL

Pink Label® Collection

Wearing an elegant, flowing gown, Barbie® is ready to dance the graceful waltz. The shiny pink bodice creates a sparkling effect on the dance floor. The long skirt is layered with three ruffles, and silvery trim lines the bodice top, waist and cut-out sleeves. Glittering jewelry matches the gown, which is a light shade of pink. Features the Pivotal body. Doll cannot dance. For ages over 6 years.

C1-W3318 \$29.95

Dancing with the Stars is a trademark of the British Broadcasting Corporation.

B. DANCING WITH THE STARS SAMBA BARBIE® DOLL

Pink Label® Collection

Dressed in an intriguing ensemble inspired by juicy tropical colors, Barbie® doll dances one of the show's most fiery dances—the samba. The short, open skirt is accented with yellow feathers and pink and orange organza. For a unique style, the two pieces are linked across the front with a string of silvery and orange flowers twisting down the torso. Features the Pivotal body. Doll cannot dance. For ages over 6 years.

C1-W3317 \$29.95

Dancing with the Stars is a trademark of the British Broadcasting Corporation.



**C. DANCING WITH THE STARS
PASO DOBLE BARBIE® DOLL**

Pink Label® Collection

Barbie® doll is ready to dance the paso doble of her life celebrating the hot Spanish rhythms with her own unique style. Her dress, like the dance, is all about drama and passion. The dramatic red "satin" gown features a black and red jacquard bodice, and hoops in the dress link the skirt to Barbie doll's hand for a dramatic, sweeping effect. Drop earrings and a gold bangle complete the fiery look. Features the Pivotal body. Doll cannot dance. For ages over 6 years.

C1-W3319 \$29.95

Dancing with the Stars is a trademark of the British Broadcasting Corporation.

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail/fax orders only.



A

(this page)
Dolls of the World® Collection

**A. CHINA
BARBIE® DOLL**

Pink Label® Collection

"Ni hao! That's how I say hello!" Barbie® wears an Asian-inspired gown of red "silk" embroidered with flowers and leaves in gold and black with touches of orange, pink and blue. Her shoes are traditional geta, her jewelry (golden bangle bracelets and red "jewel" drop earrings) is timeless and her hair evokes drama. Includes "passport," country stickers, panda friend and brush. For ages over 6 years.

C1-W3323 \$29.95



B

(this page)
Dolls of the World® Collection

**B. AUSTRALIA
BARBIE® DOLL**

Pink Label® Collection

"G'day! That's how I say hello!" Barbie® is ready for any outback adventure sporting a stylish safari outfit with a linen khaki skirt and button-down top smartly cinched with an animal-print belt. Ready to hit the trail, Barbie wears brown boots with "buttons," a brimmed hat and across-the-shoulder bag. Includes "passport," country stickers, koala friend and brush. For ages over 6 years.

C1-W3321 \$29.95



C

(this page)
Dolls of the World® Collection

**C. IRELAND
BARBIE® DOLL**

Pink Label® Collection

"Dia dhuit! That's how I say hello!" Barbie® from Ireland displays her heritage in a traditional green dress with laced bodice, short white puffy sleeves and golden trim. Her black shoes with green and golden trim and gorgeous red hair add the perfect touch that make her seem to have all the luck of the Irish! Includes "passport," country stickers, Irish setter puppy and brush. For ages over 6 years.

C1-W3440 \$29.95

(opposite page)
Dolls of the World® Collection

**D. ARGENTINA
BARBIE® DOLL**

Pink Label® Collection

"¡Hola! That's how I say hello." Barbie® is ready to tango in a stunning charmeuse dress featuring a flowing ruffle and black fringe skirt. For a touch of passion, Barbie doll has a rose around one ankle and in her hair. A black "lace" shawl and fishnet stockings finish the look. Includes "passport," country stickers, baby cougar and brush. For ages over 6 years.

C1-W3375 \$29.95



D



DOLLS OF THE WORLD®
BARBIE® COLLECTOR

The Dolls of the World® Collection returns with captivating dolls featuring Barbie® from four different countries. New keepsake travel trunk packaging and a “pink passport” are the perfect way for Barbie doll to travel the world in style.





A
Model No.007

B
Model No.008

C
Model No.004

D
Model No.005

E
Model No.014

F
Model No.002

Simply Sunsational

Dive into the final collection in the Barbie Basics® series! These bathing beauties epitomize luxurious fun in the sun with their stylish swimsuit ensembles in a rainbow of vibrant colors. Why not make a splash and collect the entire series? It's summer fun all year long!

Swimsuit Collection 3.0

BARBIE BASICS® DOLLS

Black Label® Collection

Customize. Personalize. Play! Barbie Basics® is all about permission to play and this collection focuses on fashionable fun in the sun. Each Barbie® doll wears an oh-so-chic ensemble complete with swimsuit and shoes in the same color, golden earrings and a bracelet, golden metallic tote and a blue or orange sarong. All dolls feature the Model Muse body. Each doll sold separately, subject to availability. For the adult collector.

\$19.95 each

A. Model No.007	C1-W3329	D. Model No.005	C1-W3332
B. Model No.008	C1-W3330	E. Model No.014	C1-W3333
C. Model No.004	C1-W3328	F. Model No.002	C1-W3331



A. Look No.001



B. Look No.002



Swimsuit Collection 3.0

BARBIE BASICS® ACCESSORY PACKS

Black Label® Collection

Customize. Personalize. Play! Customize Barbie Basics® dolls to achieve an impressive array of looks with two accessory packs. Each pack features a cover up, tote, straw hat, sunglasses, shoes, two bracelets, water bottle or suntan lotion and two mini magazines. Each accessory pack sold separately, subject to availability. For the adult collector.

\$14.95 each

A. Look No.001 C1-W3338

B. Look No.002 C1-W3339

Introducing: Let's Play Barbie™ Dolls!

Remember the days when you and your BFF played hours on end with your Barbie® dolls?
It's time to play again with this collection inspired by vintage Barbie from 1959 to 1965.



Vintage-inspired packaging features
charming fashion illustrations

1

Choose a doll:
Blonde, Brunette or Redhead



NEW LET'S PLAY BARBIE™ DOLLS

One doll + four fashion sets = fabulous fun! Let's Play Barbie™ doll comes with a classic red tank swimsuit, chic ponytail hairstyle, faux pearl earrings and sunglasses. Also includes four fashions: the first arrives with the doll and the next three arrive at your door one at a time throughout the year. Each doll sold separately. **Limited availability.** For the adult collector.

Blonde (incl. swimsuit + four add'l fashions) C1-W3505.BLONDE \$175.00

Brunette (incl. swimsuit + four add'l fashions) C1-W3505.BRUNETTE \$175.00

Redhead (incl. swimsuit + four add'l fashions) C1-W3505.REDHEAD \$175.00

Visit BarbieCollector.com for more information.

2

*Receive your doll
and the first fashion:
Spring Garden Party*



3

*Every season,
a new fashion
arrives at
your door...*



Fall Dinner at Eight (August)



Winter Holiday™ (October)



A total of four fashion
sets for your doll!

4

*Mix and match
dolls with fashions
for endless fun!*

*Ready.
Set.
Let's Play
Barbie!*



Barbie

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